



Sustainable Tourism

Leveraging Technology to Create a Better World

2025 Edition Sustainable Travel

Arturo Cuomo



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Proceedings of the 9th Terengganu International Business and Economics Conference 2025 (TiBEC IX 2025) Nur Azwani Mohamad Azmin, Nurmuslimah Kamilah Abdullah, Siti Fatimah Mardiah Hamzah, Suzila Mat Salleh, Rabiatal Adawiyah Ma'arof, Norhaya Hanum Mohamad, Yunita Awang, Sri Puvanesvari Gannasin, Arina Rus Zahira Rusli, 2025-08-31 This is an open access book Welcome to the 9th Terengganu International Business and Economics Conference 2025 TiBEC IX an influential platform addressing today's most pressing challenges at the intersection of business economics and sustainable growth Set against a backdrop of rapid technological advancements and global economic shifts TiBEC IX gathers scholars industry experts policymakers and students from around the world to share insights and explore innovations that will shape the future of economic development and sustainable business practices In an era characterized by digital transformation evolving global markets and the need for responsible growth TiBEC IX is a hub for exploring emerging trends and discussing practical strategies for resilience and inclusivity Conference themes reflect today's complex landscape exploring the impact of digital finance advances in the supply chain artificial intelligence in decision making and the importance of environmental responsibility and ethical corporate governance By focusing on these topics TiBEC IX emphasizes sustainable inclusive and data driven approaches to economic policy and business management in an interconnected world This year TiBEC IX offers a unique opportunity for collaboration and innovation in the areas of digital transformation sustainable business practices global trade financial technology and strategic use of data Together we will explore ways to empower small businesses improve human capital and utilize technology to promote inclusive and sustainable growth Join us in Terengganu Malaysia as we forge solutions for a resilient digital and ethically sound future in business and society

Marketing and Managing Tourism Destinations Alastair M. Morrison, 2023-07-31 Marketing and Managing Tourism Destinations is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume It focuses on how destination management is planned implemented and evaluated as well as the management and operations of destination management organizations DMOs how they conduct business major opportunities and challenges and issues they face to compete for the global leisure and business travel markets Much has changed since the publication of the second edition of this book in 2018 The COVID 19 pandemic was unpredictable at the time and has caused havoc for destinations and DMOs The third edition includes many materials about the COVID 19 impacts and recovery from the pandemic This third edition has been updated to include four new chapters Chapter 2 Destination Sustainability and Social Responsibility Chapter 3 Quality of Life and Well Being of Destination Residents Chapter 11 Destination Crisis Management and Chapter 20 Destination Management Performance Measurement and Management new and updated international case examples to show the practical realities and approaches to managing different destinations around the world coverage of contemporary topics including for example COVID 19 social responsibility metaverse mixed reality virtual meetings teleworking digital nomads

viral marketing blended travel regenerative tourism meaningful travel and several others a significantly improved illustration program keyword lists It is illustrated in full color and packed with features to encourage reflection on main themes spur critical thinking and show theory in practice Written by an author with many years of industry practice university teaching and professional training experience this book is the essential guide to the subject for tourism hospitality and events students and industry practitioners alike

Promoting Sustainability in Psychosocial Travel Techniques Jimenez Ruiz, Andrea Edurne,Rudkouskaya, Volha,Bejarano, Nathalie Landeta,Bhartiya, Shivam,2024-09-27 In today s fast paced world the travel industry faces the dual challenge of mitigating its environmental impact while promoting the mental and emotional well being of travelers Traditional travel practices often lead to significant carbon footprints and can contribute to the degradation of local communities and ecosystems Additionally the hurried nature of modern travel can leave tourists feeling stressed and disconnected rather than rejuvenated Promoting Sustainability in Psychosocial Travel Techniques addresses these pressing issues by offering a comprehensive exploration of sustainable travel practices that also enhance psychological health This book provides valuable insights into how mindful travel practices community engagement and cultural sensitivity can create enriching travel experiences that benefit both the environment and the traveler It emphasizes the importance of integrating psychosocial approaches into travel to foster deeper connections with nature and local cultures ultimately contributing to a more sustainable and fulfilling travel experience

Transport, Climate Change and the City Robin Hickman,David Banister,2014-02-05 Sustainable mobility has long been sought after in cities around the world particularly in industrialised countries but also increasingly in the emerging cities in Asia Progress however appears difficult to make as the private car still largely fuelled by petrol or diesel remains the mainstream mode of use Transport is the key sector where carbon dioxide CO2 emissions seem difficult to reduce Transport Climate Change and the City seeks to develop achievable and low transport CO2 emission futures in a range of international case studies including in London Oxfordshire Delhi Jinan and Auckland The aim is that the scenarios as developed and the consideration of implementation and governance issues can help us plan for and achieve attractive future travel behaviours at the city level The alternative is to continue with only incremental progress against CO2 reduction targets to sleepwalk into climate change difficulties oil scarcity a poor quality of life and to continue with the high traffic casualty figures The topic is thus critical with transport viewed as central to the achievement of the sustainable city and reduced CO2 emissions

Cases For Event Management and Event Tourism Donald Getz,Vassilios Ziakas,2023-04-30 A comprehensive collection of fully developed case studies of event management and event tourism main areas including HR leadership marketing strategy operations stakeholder management and evaluation all written by international experts It is a must have collection for all those studying and teaching event management and event tourism

Tourism eBook GURMEET SINGH DANG, Exploring AI and Consumer Decision-Making in Tourism and Marketing Elgammal, Islam,Soliman, Mohammad,2025-06-27 Artificial intelligence AI changes the way consumers make

decisions in tourism and marketing From personalized travel recommendations to dynamic pricing and targeted advertising AI tools shape how people search for choose and experience destinations and services AI continues to influence consumer behavior including how data driven technologies impact trust choice and satisfaction However various ethical social and economic implications of using AI in these industries remain raising important questions about privacy transparency and the human touch in consumer experiences Further research may reveal the lasting impact of intelligent technologies in hospitality and tourism practices Exploring AI and Consumer Decision Making in Tourism and Marketing explores how AI technologies influence consumer decision making in tourism and marketing including personalization recommendation systems and targeted advertising It examines the effects of these tools on consumer behavior trust and engagement as well as the ethical and practical challenges they present for businesses and consumers This book covers topics such as advertising ethics and law and sociology and is a useful resource for engineers business owners sociologists academicians researchers and data scientists

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The Routledge Handbook of Community Based Tourism Management Sandeep Kumar Walia, 2020-12-21 This Handbook offers an up to date and comprehensive overview of core themes and concepts in community based tourism management Providing interdisciplinary insights from leading international scholars this is the first book to critically examine the current status of community based tourism Organised into five parts the Handbook provides cutting edge perspectives on issues such as Indigenous communities tourism and the environment sustainability and the impact of digital communities Part 1 introduces core concepts and methodologies and distinguishes community products from other tourism and hospitality goods Part 2 explores communities attitudes towards tourism development and their engagement with and ownership of the process It also delves into the role of community based tourism under the influence of governmental policies in the economic and social development of a region In Part 3 various management marketing and branding initiatives are identified as a means of expanding the tourism business Part 4 examines the negative impacts of mass tourism and its threats to culture tradition identity the built environment and natural heritage In the final and fifth part future challenges and opportunities for community based tourism initiatives are considered and research based sustainable solutions are proposed Overall the book considers engaging local populations in tourism development as a way of building stronger and more resilient communities This Handbook fills a void in the current research and thus will appeal to scholars students and practitioners interested in tourism management tourism geography business

studies development policy and practice regional development conservation and sustainability **The Green Globe** Ideal Travel Masters, Traveling the world doesn't have to come at the expense of the environment The Green Globe is the ultimate guide to exploring responsibly offering practical tips inspiring destinations and sustainable travel practices that help minimize your footprint while maximizing your impact Discover how to Travel sustainably without sacrificing adventure or comfort Choose eco friendly destinations accommodations and transportation Pack smart with low impact travel essentials Support local communities through ethical tourism Become a global ambassador for sustainability and inspire others From breathtaking national parks to green cities leading the way in sustainability The Green Globe shows you how to experience the wonders of the world while protecting them for future generations If you're a regular traveler or just beginning your journey toward responsible tourism this book will empower you to explore with purpose and leave a positive mark on the places you visit Adventure awaits let's travel the world the green way

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