

Los 27 errores más comunes en publicidad

ALEC BENN

...proporciona claves para entender y superar los obstáculos que se presentan para alcanzar los objetivos de publicidad". — ANNY

Soluciones prácticas para los problemas de la publicidad.

Aquí encuentra usted lo que necesita saber antes de:

- escoger una agencia de publicidad
- lanzar una campaña publicitaria
- almorzar con un ejecutivo de cuenta

Aprenda a evaluar los resultados de la publicidad... a disminuir los esfuerzos que solo sirven para aumentar los costos... y aumente los esfuerzos que producen utilidades.

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27 Errores Mas Comunes En Publicidad Pocket

KJ Lindholm-Leary



27 Errores Mas Comunes En Publicidad Pocket:

27 Errores Mas Comunes En Publicidad Pocket Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**27 Errores Mas Comunes En Publicidad Pocket**," published by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound affect our existence. Throughout this critique, we will delve to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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